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FOR IMMEDIATE NEWS RELEASE

## AFFOLDER IMPLEMENT SALES TO SPONSOR MONTPELIER HORNETS Berne, Indiana Business Excited to Support Grassroots Racing

MONTPELIER, IN (March 2) – Racers competing in the Hornet division at Montpelier Motor Speedway in 2022 will have a new crown to chase – the Affolder Implement Sales championship title. It was announced this week that the Berne, IN company is lending their support to the popular form of grassroots auto racing.

"Affolder Implement Sales has been the driving force in serving Berne and the surrounding communities with agricultural, industrial, lawn and garden equipment since 1928," commented Affolder's Chris Osterloh. "Our inventory of quality new and used equipment, sales, service and parts has become our trademark and now we are anxious to expand into auto racing sponsorship. The Hornet divisions represents one of the truest forms of grassroots racing, and we are impressed by the dedication and passion that the participants have shown."

Commented Montpelier's promoter Larry Boos "we fully welcome Affolder Implement Sales as a marketing partner in 2022 and applaud their choice of the Hornet division. These are hard working racers with limited budgets but have the same desire and passion to exceed as do their counterparts at Montpelier. Many of them, as well as many fans in the grandstands fit right into Affolder's demographics, so this will be a great mix."

The Affolder Implement Hornets will be joining the Modified, Super Stock and Street Stock divisions as Saturday night headliners at the historic Blackford County (IN) racetrack. April 16 has been designated as the season opening event.

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